66% of teddy bears contained staphylococcus aureus, a microbe linked to skin infections, respiratory disease and food poisoning

Almost 50% of mums worry about germs on soft toys

Nearly half of parents
mistakenly put teddy bears in
the wash with contaminated
items such as dirty underwear
and tea towels

1 in 5 teddy bears have never been washed

Almost 25% of teddy
bears contained
bacteria linked to
faeces

3/4 of teddies are not washed after a child is ill