




*I'm Natalie Brown.  
A wife, mother,  
freelance journalist  
& blogger.  
Not necessarily  
in that order...*



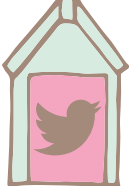
Based by the seaside in Hove, East Sussex, I'm a mum of four candidly charting the highs (and lows) of parenthood always safe in the knowledge there's a bottle of wine in the fridge.

Confessions of a Crummy Mummy was born in 2013 and is ranked among the top 1.5% of UK parent blogs by Tots100. Covering everything from parenting, reviews and lifestyle to travel, food and fashion, our audience is made up of a highly engaged bunch of mums & dads and continues to grow daily.


As a journalist and former newspaper editor I write real life features for national press including The Sun, Fabulous Digital, Mail Online and Woman's Own and am a regular contributor to The Grocer magazine, writing about all aspects of the retail grocery industry.



2.7k+



4.9k+



2.8k+

Average monthly page views: 8-10k

Average monthly unique users: 6-8k

Media coverage:



## Brands we have worked with include:



## As an established influencer I can:

- Create unique, tailored and shareable content promoting and linking to your product or service, driving traffic to your brand or website.
- Endorse your product or service through one-off campaign collaborations and longer brand ambassadorships.
- Review your product or service and share my verdict with my loyal and highly engaged audience of mums and dads.
- Create entertaining and engaging videos featuring your product or service and share them across my You Tube channel, blog and social media channels.
- Speak with authority on all aspects of pregnancy and parenting.

"Natalie has worked with Mumsnet on a variety of blog and video-based campaigns for multiple clients. She is always professional, producing high quality content and is a pleasure to work with."

Amie Shearer, Mumsnet

"Natalie has worked with us on campaigns and always fulfils the brief and meets deadlines, producing wonderful content."

Susanna Scott, BritMums

"Beattie Communications has worked with Natalie for almost six years. She's professional, enthusiastic and creative. She's certainly part of the Beattie family."

Beattie Communications

Let's  
talk!

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[www.crummymummy.co.uk](http://www.crummymummy.co.uk)



Natalie Brown  
Believes parents should be given a break

CRUMMY



MUMMY

